

# SAN DIEGO JEWISH BOOK FAIR

October 31 • November 6–13, 2008



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# 14th Annual SAN DIEGO JEWISH BOOK FAIR

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AN EXTRAVAGANZA OF JEWISH LITERATURE FOR ALL AGES

OCTOBER 31, NOVEMBER 6-13, 2008 • OPEN TO THE PUBLIC

## FOUNDING BENEFACTORS THE VITERBI FAMILY FOUNDATION

Erna and Andrew Viterbi and their family are strong supporters of the Jewish community and have an interest in all facets of Jewish life. Their love for education has been demonstrated through the Viterbi Family Torah School of Congregation Beth El and their support for the San Diego Jewish Academy. Alan is Immediate Past President of Beth El, as well as Immediate Past President of the Academy. Andrew is active with Technion-Israel Institute of Technology—serving both as local ATS chapter chairman and as a Distinguished Visiting Professor on campus. Caryn is Immediate Past President of The Agency for Jewish Education, a Board Member of UJF and Treasurer of the San Diego Center for Jewish Culture. The family's dedication to Jewish learning is further illustrated by a continuing commitment to the San Diego Jewish Book Fair. They are also involved in many other Jewish organizations including the UJF, Hadassah, Jewish Family Service, of which Audrey has been and Valerie presently is a Board member, and the Jewish Community Foundation, of which Andrew is Past President. The UJF Building is named in memory of Erna's parents, Joseph and Lenka Finci. The venue for the San Diego Jewish Book Fair is reached through the Viterbi Family Galleria in the JCC.



Dr. Andrew & Erna Viterbi

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# FRIDAY, OCTOBER 31

## AUTHOR LECTURE AND LUNCH

12:00 P.M. ....Etgar Keret, *The Girl on the Fridge: Stories*

Etgar Keret, Israel's most popular fiction writer, is known locally as the director of the film *Jellyfish* that was screened at our Jewish Film Festival. Now, from the same dark and fertile mind, we get flash fiction shorts that sound like a joke but are really close observations of post-intifada, post-Oslo Israel. These gems culled from Keret's early work show why he's become a household name in Israel and the rising literary star of the past decade.

Book Signing Follows • Admission: \$13.00/Member: \$16.00/Non-Member • Glatt Kosher Box Lunch Included. Reservations Required - Rush tickets/\$12.00 at the door - No food served



Etgar Keret

### Bookstore Hours

6:00 - 9:30 P.M.

# THURSDAY, NOVEMBER 6

## EXCLUSIVE RECEPTION

6:00 P.M. ....Cocktail Reception hosted by  
**U.S. Trust, Bank of America Private Wealth Management**

U.S. Trust, Bank of America Private Wealth Management is proud to be the lead corporate sponsor of the San Diego Jewish Book Fair. Brian Wineke, Market Executive, will host San Diego Jewish Book Fair Board Members and benefactors for an evening with author Sheila Weller.

To learn more about U.S. Trust, please visit their website at <http://www.bankofamerica.com/privatewealthmanagement>



# EVENING AUTHOR LECTURE

7:30 P.M. ....Sheila Weller, *Girls Like Us: Carole King, Joni Mitchell, Carly Simon – And the Journey of a Generation*

Author and journalist Sheila Weller delivers an irresistible biography of three mid-century girls who broke tradition to accomplish what no women before them had done. Weller writes about modern society, its values and history, for **Glamour, Vanity Fair, Rolling Stone, Redbook, Ms.**, and other publications. This account of the Flower Children's era reads like a reunion of 1960s hipsters whose secrets spill out after a few glasses of wine. Both scholarly and "dishy," Weller's book reads like a novel – except that it's all true!

Book Signing Follows • Admission: \$14.00/Member: \$17.00/Non-Member

LITERARY CIRCLE PARTNER WITH THE AUTHOR, SHEILA POTIKER

### Bookstore Hours

8:30 A.M. - 5:00 P.M.

# FRIDAY, NOVEMBER 7

## AUTHOR LECTURE AND LUNCH

12:00 P.M. ....Barry Lack, *Ary Stillman, From Impressionism to Abstract Expressionism*

Barry Lack, Executive Director of the foundation dedicated to sharing the work of Ary Stillman, comes to San Diego to do just that. Stillman was a Russian American artist who was well recognized in his day but is no longer well known. The over 1500 works he produced have stood the test of time. His legacy includes not only his art but also the inspirational example of his life.

Book Signing Follows • Admission: \$13.00/Member: \$16.00/Non-Member • Glatt Kosher Box Lunch Included. Reservations Required - Rush tickets/\$12.00 at the door - No food served

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Sheila Weller



Barry Lack



*Bookstore Hours*  
6:00 - 9:30 P.M.

## SATURDAY, NOVEMBER 8

### EVENING AUTHOR LECTURE

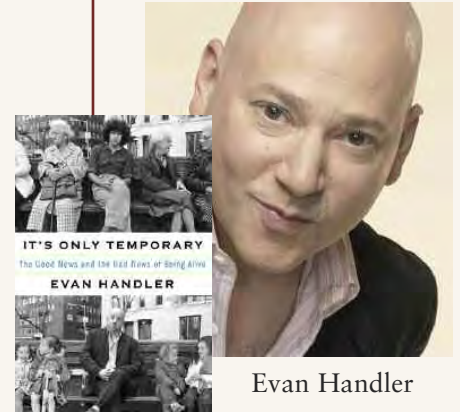
7:30 P.M. ....Evan Handler, *It's Only Temporary: The Good News and the Bad News of Being Alive*

How can a person live well with the knowledge that time is limited? At 24, promising actor Evan Handler (*Sex and the City*, *Californication* and more) defeated a supposedly incurable leukemia. Then he began a 20-year struggle to find love and happiness in a life he knows he's lucky to have. In this poignantly candid and wildly funny self-portrait, Handler climbs out laughing from the abyss of his own mortality—and we laugh out loud with him.

Book Signing Follows • Admission: \$14.00/Member: \$17.00/Non-Member

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 United Jewish Federation  
of San Diego County  
The Women's Division  
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Evan Handler



## Yael Roll...

...translates the shapes and colors of the sand, rocks, and sky of Carmel and the Negev into her pottery. Living abroad, she realizes that Jews in the Diaspora have a deep need for ritual vessels that symbolize Jewish customs and belief. In San Diego, this fusion of her Jewish and Israeli roots comes to life in her work.



GENEROUSLY SUPPORTED BY LUCY GOLDMAN

## ARY STILLMAN

### FROM IMPRESSIONISM TO ABSTRACT EXPRESSIONISM

Ary Stillman (1891–1967) was a key figure in the development of 20th Century Modern Art. Having abandoned the popular, impressionist technique of his early career, he attracted great critical acclaim as a member of the New York school and the avant-garde wing of the Federation of Modern Painters and Sculptors.



*Bookstore Hours*  
8:30 A.M.-9:30 P.M.

## SUNDAY, NOVEMBER 9

### AUTHOR LECTURE AND BREAKFAST

9:30 A.M. ....Ruth R. Wisse, *Jews and Power*

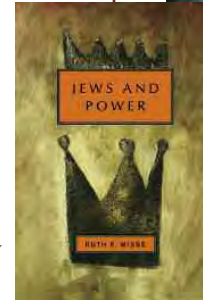
Harvard professor and renowned scholar Ruth Wisse focuses on the political aspect of the Jewish experience in her survey of Jewish history from King David to the Oslo Accords. While demonstrating that Jewish political weakness goaded power-seeking nations and individuals to scapegoat and physically abuse Jews, Wisse draws a persuasive parallel to today's U.S. struggles in facing off against enemies who view western morality as weakness. Her well-reasoned arguments are bound to provoke lively debate.

Book Signing Follows • FREE ADMISSION • Glatt Kosher Box Breakfast included.  
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Ruth R. Wisse

### AUTHOR LECTURE AND LUNCH

12:00 P.M. ....Rabbi Benjamin Blech and Roy Doliner,  
*The Sistine Secrets: Michelangelo's Forbidden Messages in the Heart of the Vatican*

Michelangelo's work on the Sistine Chapel changed forever the world of art. Now, Rabbi Benjamin Blech and scholar Roy Doliner change forever the way we understand Michelangelo and his work. Together, they unearth secrets that have remained hidden in plain sight for centuries—messages of brotherhood, tolerance, freethinking and other unorthodox heresies that Michelangelo embedded in his pious portrayals in order to challenge the repressive Church of his time.



Rabbi Benjamin Blech



Roy Doliner

Book Signing Follows • Admission: \$13.00/Member: \$16.00/Non-Member • Glatt Kosher Box Lunch Included. Reservations Required - Rush tickets/\$12.00 at the door - No food served

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### AUTHOR LECTURE, LIBRARY PROGRAM

2:00 P.M. ....Ron Arons, *The Jews of Sing Sing*

Since 1828, more than 7,000 Jews have served time in the famous correctional facility of Sing-Sing. Self-proclaimed goody-two-shoes Ron Arons unearthed the dark family secret of his grandfather's "stretch" there, then used genealogical research methods to reconstruct the Jewish history of Sing-Sing. Arons shares his personal thrill of discovery while painting a broad picture of Jewish criminality, exposing its fascinating personalities and exploring its root causes. Who knew a prison could yield such a great read?

Book Signing Follows • Free Admission

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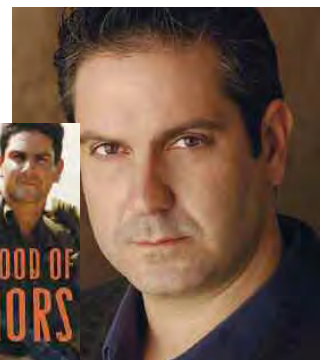
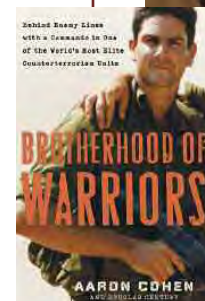
Ron Arons

### SAN DIEGO STATE UNIVERSITY JEWISH STUDIES PROGRAM 23RD ANNUAL ROBERT SIEGEL MEMORIAL LECTURE

3:30 P.M. ....Aaron Cohen, *Brotherhood of Warriors: Behind Enemy Lines with a Commando in One of the World's Most Elite Counterterrorism Units*

Eighteen year-old Aaron Cohen left his privileged life in Beverly Hills to join Israel's most elite security force. After fifteen months of grueling training designed to make him a warrior, he became an expert in urban counter-terror warfare. He participated in over 200 life-or-death missions as part of a controversial "black ops" unit that abducted terrorist leaders from the Palestinian-controlled West Bank. Cohen shares his fly-on-the-wall view of a top-secret shadowy world that redefines strength, danger and security.

Book Signing Follows • Free Admission



Aaron Cohen

# YITZHAK RABIN'S COMMEMORATION

**At the Peace Rally: "Peace is not just a prayer. Peace is first in all of our prayers—but it is also the aspiration of the Jewish people, a Jewish aspiration for peace."**

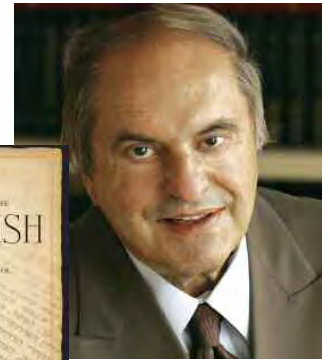
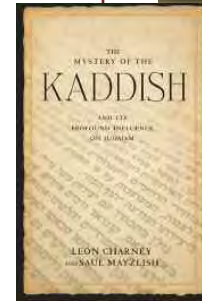
—Yitzhak Rabin, *The Man and the Vision*



Yitzhak Rabin (z'l)

**5:00 P.M. ....Leon H. Charney, *The Mystery of the Kaddish: Its Profound Influence on Judaism***

Leon Charney, lawyer, author, cantor, TV host, and advisor to world leaders, delivers a clearly written and brilliantly researched history of the Kaddish and its role in Jewish continuity. The Kaddish is a life-affirming declaration of faith that has given persecuted Jewish communities the strength to continue to worship despite the loss of righteous loved ones. Charney examines who we are as Jews and how the Kaddish has helped us stare down tragedy and sustain ourselves as a people.



Leon H. Charney

Book Signing Follows • Free Admission

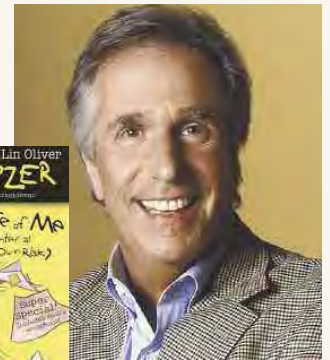
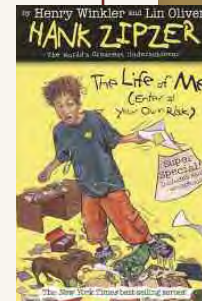
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## EVENING AUTHOR LECTURE

**7:30 P.M. ....Henry Winkler, *Life of Me, The #14: Enter at Your Own Risk (Hank Zipzer)***

Henry Winkler is best known as *The Fonz*, but as a child, he was a classic underachiever with undiagnosed dyslexia. Now, he is co-author of a series of 14 hilarious books about Hank Zipzer, a high-spirited and adventurous 4th grade boy with learning differences. Beginning in *Niagara Falls, or Does It # 1* and *I Got a D in Salami #2*, Hank is a student trying to do the right thing—but somehow he always messes up. Join us as Mr. Winkler reveals the story of his growing up with dyslexia and overcoming it and how it became the basis of an entertaining series of books for kids. (Lin Oliver, Co-author, not appearing.)



Henry Winkler

Book Signing Follows • Admission: \$16.00/Member:\$20.00/Non-Member

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*Bookstore Hours*  
8:30 A.M. - 9:30 P.M.

# MONDAY, NOVEMBER 10

## MID-MORNING AUTHOR LECTURE

**10:00 A.M.**.....**Adam Mansbach, *The End of the Jews: A Novel***

Adam Mansbach (*Angry Black White Boy*) lays bare the inner life of the artist and the complex history of Black-Jewish relations in America in this multigenerational saga. The individual stories of novelist and Black Jazz aficionado Tristan Brodsky, his suburban teenage hip-hop loving grandson Tris, and the Czech photographer Nina Hricek who becomes Tris' lover, intersect against the backdrop of 20th century music. When each character's survival depends on the sacrifice of another—who or what will prevail?

Book Signing Follows • Admission: \$7.50/Member:\$9.50/Non-Member • Coffee and tea will be served.

## AUTHOR LECTURE AND LUNCH

**12:00 P.M.** .....**Caroline B. Glick, *Shackled Warrior: Israel and the Global Jihad***

We live in dangerous times, says Chicago native Caroline B. Glick, Israeli Army officer, foreign policy advisor, peace negotiator and frontline journalist. She maintains that Islamic imperialism, European cultural disintegration, American vacillation and Israeli timidity have made Israel a shackled warrior fighting with tied hands. In this collection of Jerusalem Post columns, Glick examines the most important and troubling issues facing Israel and the world with one clear and coherent message: Islamic fundamentalism is today the greatest challenge facing not just Israel and the US, but the entire Western world.



Book Signing Follows • Admission: \$13.00/Member: \$16.00/Non-Member • Glatt Kosher Box Lunch Included. Reservations Required - Rush tickets/\$12.00 at the door - No food served

LITERARY CIRCLE WITH THE AUTHOR, DR. BOB & MAO SHILLMAN AND THE SHILLMAN FOUNDATION

CO-SPONSORED BY SAN DIEGO DISTRICT OF THE ZIONIST ORGANIZATION OF AMERICA

## AUTHOR LECTURE, LIBRARY PROGRAM

**2:00 P.M.** .....**Jerry White, *I Will Not Be Broken: Five Steps to Overcome a Life Crisis***

Jerry White was a college student in 1980s Israel when a landmine (left from the 1967 War) took his leg and almost his life. He found that such tragedies present a choice: to become bitter self-pitying victims or to build stronger, wiser and triumphant lives. White outlines a five-step program for coping with disaster. He cites celebrities including Nelson Mandela, Lance Armstrong, Princess Diana and Christopher Reeve—and everyday unsung heroes and heroines. This enjoyable, uplifting and powerful read gives us all a roadmap to a life of beauty and wisdom.

Book Signing Follows • Free Admission

CO-SPONSORED BY THE AMERICAN FRIENDS OF MAGEN DAVID ADOM

## AUTHOR LECTURE, LIBRARY PROGRAM

**3:30 P.M.** .....**David B. Goldstein, *Jacob's Legacy: A Genetic View of Jewish History***

Who are the Jews and from where did we come? Duke University Geneticist David Goldstein analyzes DNA studies of Jewish populations and examines the intersections of scientific findings with the history and oral tradition of the Jews. A superb scientist and a captivating storyteller, Goldstein tells the history of the Jews in a series of detective-style stories, while also grappling with the medical and ethical implications of our rapidly growing command of the human genomic landscape.

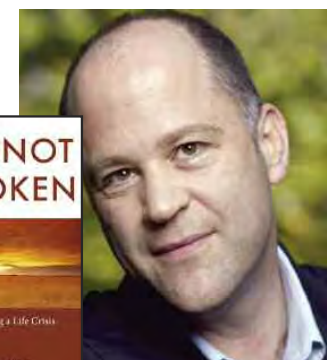
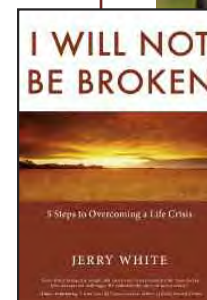
Book Signing Follows - Free Admission



Adam Mansbach



Caroline B. Glick



Jerry White



David B. Goldstein

The San Diego Center for Jewish Culture, Lawrence Family Jewish Community Center, JACOBS FAMILY CAMPUS and the San Diego County Library have a national award-winning partnership to host and promote events countywide of interest to the Jewish community and beyond, including concerts, speakers and major exhibits.





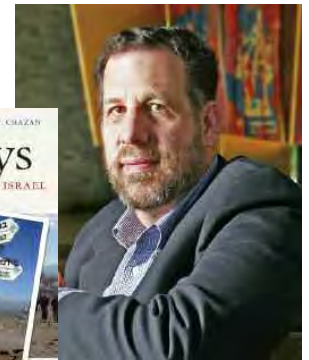
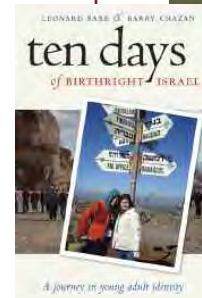
## AUTHOR LECTURE, LIBRARY PROGRAM

5:00 P.M. ....Leonard Saxe, *Ten Days of Birthright Israel: A Journey in Young Adult Identity*

Nearly 150,000 young adult Jews have participated in Birthright Israel, a free ten-day educational experience that aims to curb assimilation by shifting an entire generation of Diaspora Jews from a trajectory of non-involvement to one of identity and engagement. Leonard Saxe (Brandeis University) and Barry Chazan (Spertus College) serve as our Birthright tour guides. The book's ten chapters parallel the ten days of the trip, showcase the participants' experiences, and optimistically examines the program's long-term effects. (Barry Chazan, Co-author, not appearing.)

Book Signing Follows • Free Admission

CO-SPONSORED BY THE TAGLIT BIRTHRIGHT ISRAEL. UNITED JEWISH FEDERATION OF SAN DIEGO COUNTY



Leonard Saxe

## EVENING AUTHOR LECTURE

7:30 P.M. ....Jonathan Safran Foer, *Everything is Illuminated* (2008) and *Extremely Loud and Incredibly Close*

As he did so remarkably in *Everything is Illuminated*, Jonathan Safran Foer takes a dark subject and works in offbeat humor and wordplay as a deceptive cover for a serious tale. Oskar Schell is an extraordinary nine-year-old on an urgent, secret search through New York City to find the lock that fits the key belonging to his father who died on 9/11. Meanwhile, Oskar dreams up inventions to protect his loved ones. We also get the story of Oskar's mute grandfather who survived the bombing of Dresden in WWII. When the stories come together, the climax is powerfully heartbreaking.

Book Signing Follows • Admission: \$14.00/Member: \$17.00/Non-Member

GENEROUSLY SUPPORTED BY THE JEWISH COMMUNITY FOUNDATION



Jonathan Safran Foer

## HIGH SCHOOL OF JEWISH STUDIES EDUCATION EVENT

7:00 P.M. ....Leonard Saxe will present "Birthright Israel" and meet with students

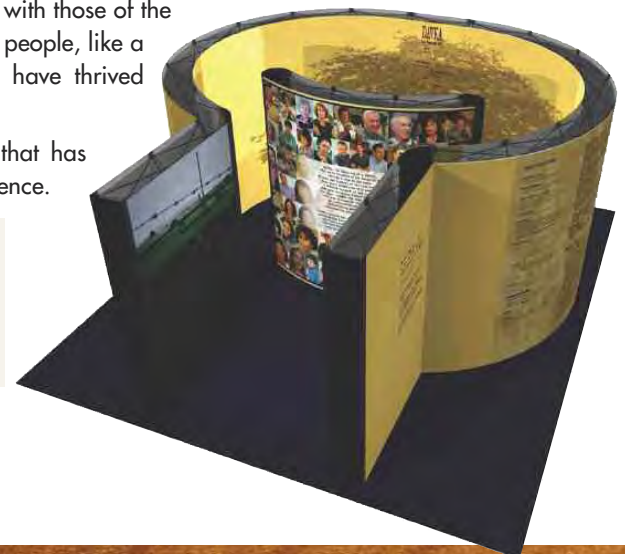


# DAVKA The Survival of a People®...

...a multimedia exhibit of photographs, video, and audio tapes that illuminates the path from Shoah (Holocaust) to Survival. This is accomplished by oral histories of descendants of survivors along with photographs of them and their loved ones who perished in the Shoah. Images of each participating descendant is displayed as a diptych, with the Shoah victim's photograph juxtaposed with those of the descendants. The exhibit shows that, although the Nazi's tried to annihilate the Jewish people, like a destroyed tree whose roots are saved, the Jewish people not only survived, but have thrived throughout the Diaspora and in Israel—despite all odds.

Through **DAVKA, The Survival of a People®**, we wish to explore the toll that has been taken on surviving generations, and what has grown out of their unique experience.

People viewing **DAVKA, The Survival of a People®** exhibit should gain a feeling of hope and inspiration—leaving with an understanding of the impact that the Shoah has had on families of Nazi victims and survivors—both good and bad.



**DAVKA is a traveling exhibit. For information call:**  
**Jacqueline Semha Gmach: (858) 362-1150 • jackieg@lfjcc.com**  
**www.lfjcc.org • www.davkalive.com**

*Bookstore Hours*  
8:30 A.M. - 9:30 P.M.

## TUESDAY, NOVEMBER 11

### AN INVITATION TO BOOK CLUBS MID-MORNING AUTHOR LECTURE

10:00 A.M. .... Peter Manseau, *Songs for the Butcher's Daughter: A Novel*

Mesmerizing storyteller and born writer Peter Manseau (*Vows*) paints a rich tapestry of Jewish life at the turn of the 20th century. A young American Catholic translates the work of a 90-something Russian immigrant claiming to be the last Yiddish poet in America. As the younger man's life unfolds, the two men's paths coincide in shocking and unexpected ways - and show that the power of "the word" can survive the death of a language.

Book Signing Follows • Admission: \$7.50/Member:\$9.50/Non-Member • Coffee and tea will be served



Peter Manseau

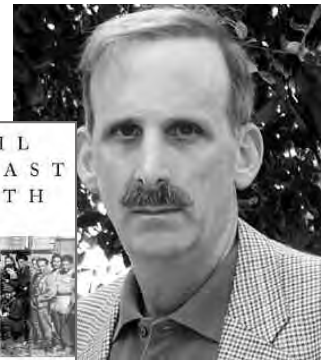
### AUTHOR LECTURE AND LUNCH

12:00 P.M. .... Michael Bart, *Until Our Last Breath: A Holocaust Story of Love and Partisan Resistance*

Michael Bart's father told him, "Doing the right thing isn't always easy, but it's always right." Bart's homage to his parents, their tremendous courage and love and the cause for which they risked their lives, is "the right thing." In this moving story, Bart joins his ten years of research with SDCC professor Laurel Corona's straightforward writing. They intertwine Leizer's and Zenia's biography with the collective history of the Vilna ghetto and the resistance movement Nekamah (*The Avengers*) led by Abba Kovner, and also with the wider theme of 20th century world history. (Laurel Corona, Co-author, not appearing.)

Book Signing Follows • Admission: \$13.00/Member: \$16.00/Non-Member • Glatt Kosher Box Lunch Included. Reservations Required - Rush tickets/\$12.00 at the door - No food served

CO-SPONSORED BY THE JEWISH COMMUNITY RELATIONS COUNCIL OF THE UNITED JEWISH FEDERATION OF SAN DIEGO COUNTY



Michael Bart

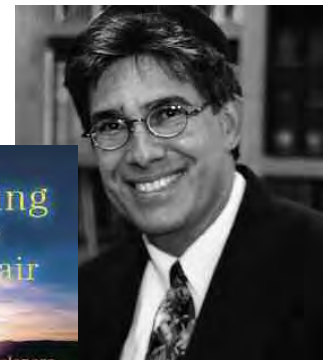
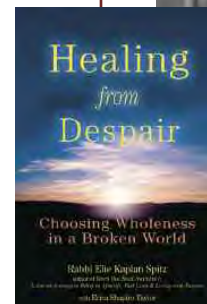
### AUTHOR LECTURE, LIBRARY PROGRAM

2:00 P.M. .... Rabbi Elie Kaplan Spitz, *Healing from Despair - Choosing Wholeness in a Broken World*

Despair imposes heavy burdens upon us. But what if this misery also empowered us to move toward a place of hope, to craft our true identities and to find goodness in our lives? Rabbi Spitz shares his first-hand experience of transferring suffering into blessing and examines the spiritually inspiring journeys of notables including Moses, Maimonides, Abraham Lincoln, and Martin Buber. Join us for a comforting look at the nature of despair and the ways we can overcome it. (Erica Shapiro Taylor, Co-author, not appearing.)

Book Signing Follows • Free Admission

CO-SPONSORED BY THE JEWISH HEALING CENTER. A PROGRAM OF JEWISH FAMILY SERVICE



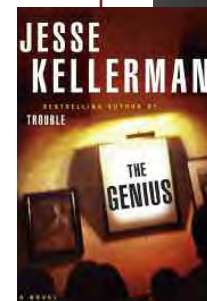
Rabbi Elie Kaplan Spitz

### AUTHOR LECTURE, LIBRARY PROGRAM

3:30 P.M. .... Jesse Kellerman, *The Genius*

Jesse Kellerman, the son of authors Faye and Jonathan Kellerman, is a writer of many talents. In 2003, he won two prestigious awards as a playwright. He received the Princess Grace Foundation Award as the best young dramatist for *Things Beyond Our Control*. A second play, *Fafrotskies*, won the Harold and Mimi Steinberg prize for the best new play of that year. His first novel, *Sunstroke*, was published in 2006. In *The Genius*, his third novel, a reclusive artist's work is discovered by a budding art dealer after his disappearance. Are the artist's drawings evidence of a four-decade long web of deceit that led to his disappearance?

Book Signing Follows - Free Admission



Jesse Kellerman

*San Diego Jewish Book Fair sales to benefit the Lawrence Family JCC*

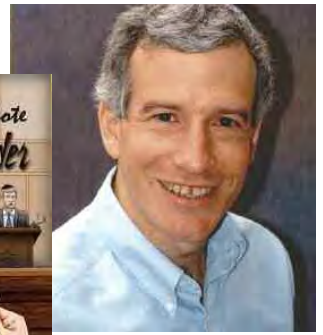
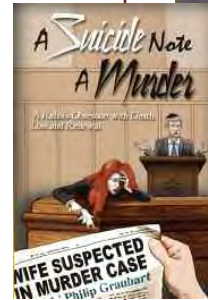
## AUTHOR LECTURE, LIBRARY PROGRAM

5:00 P.M. ....**Rabbi Philip Graubart, *A Suicide Note, A Murder, A Rabbi's Obsession with Death, Loss and Renewal***

Local Rabbi Philip Graubart, three-time novelist and well-regarded columnist, now shares his personal memoir about dealing with two life crises: the childhood discovery of his mother's diary which reveals family secrets that forever change his life; and, years later, the suspected murder of a congregant by his own wife. The Torah's teachings help Graubart to finally understand all that's happened in his life—and he teaches us to find our personal stories in the Torah.

Book Signing Follows - Free Admission

CO-PRESENTED BY CONGREGATION BETH-EL



Rabbi Philip Graubart

## EVENING AUTHOR LECTURE & ADULT EDUCATION EVENT

In Dedication to the Memory of Jay Winheld for his many years of commitment to the Book Fair.

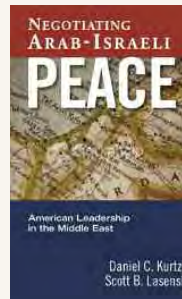


7:30 P.M. ....**Daniel C. Kurtzer and Scott B. Lasensky, *Negotiating Arab-Israeli Peace: American Leadership in the Middle East***

Daniel Kurtzer, former US ambassador to both Israel and Egypt, and Middle East expert and widely published author and commentator Scott Lasensky share ten core lessons to guide the effort of future American peace negotiators in the Middle East. After nine months of groundbreaking consultations with statesmen, political leaders and civilians who have defined the Arab-Israeli peace process in recent years, Kurtzer and Lasensky reveal what works and what does not in this distinctive diplomatic arena.

Book Signing Follows • Admission: \$14.00/Member: \$17.00/Non-Member

CO-SPONSORED BY SAN DIEGO STATE UNIVERSITY JEWISH STUDIES PROGRAM



Daniel C. Kurtzer Scott B. Lasensky

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### THIS MONTH

Adam Kirsch, author of *Benjamin Disraeli*

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# 14th Annual SAN DIEGO JEWISH BOOK

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## FRIDAY, OCTOBER 31

*Author's Books Only*

### AUTHOR LECTURE AND LUNCH

12:00 P.M. ....Etgar Keret, *The Girl on the Fridge: Stories*

## THURSDAY, NOVEMBER 6

*Bookstore Hours: 6:00-9:30 p.m.*

6:00 P.M. ....U.S. Trust, Bank of America  
Private Wealth Management Cocktail Reception

### EVENING AUTHOR LECTURE

7:30 P.M. ....Sheila Weller, *Girls Like Us: Carole King, Joni Mitchell, Carly Simon—And the Journey of a Generation*

## FRIDAY, NOVEMBER 7

*Bookstore Hours: 8:30 a.m.-5:00 p.m.*

### AUTHOR LECTURE AND LUNCH

12:00 P.M. ....Barry Lack, *Ary Stillman, From Impressionism to Abstract Expressionism*

## SATURDAY, NOVEMBER 8

*Bookstore Hours: 6:00-9:30 p.m.*

### EVENING AUTHOR LECTURE

7:30 P.M. ....Evan Handler, *It's Only Temporary: The Good News and the Bad News of Being Alive*

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Get ready for the best book fair for kids ever!

## SUNDAY, NOVEMBER 9

*Bookstore Hours: 8:30 a.m.-9:30 p.m.*

### AUTHOR LECTURE AND BREAKFAST

9:30 A.M. ....Ruth R. Wisse, *Jews and Power*

### AUTHOR LECTURE AND LUNCH

12:00 P.M. ....Rabbi Benjamin Blech and Roy Doliner,  
*The Sistine Secrets: Michelangelo's Forbidden Messages in the Heart of the Vatican*

### AUTHOR LECTURE, LIBRARY PROGRAM

2:00 P.M. ....Ron Arons, *The Jews of Sing-Sing*

### SAN DIEGO STATE UNIVERSITY JEWISH STUDIES PROGRAM 23RD ANNUAL ROBERT SIEGEL MEMORIAL LECTURE

3:30 P.M. ....Aaron Cohen, *Brotherhood of Warriors: Behind Enemy Lines with a Commando in One of the World's Most Elite Counterterrorism Units*

## YITZHAK RABIN'S COMMEMORATION

5:00 P.M. ....Leon Charney, *The Mystery of the Kaddish: Its Profound Influence on Judaism*

### AUTHOR LECTURE, LIBRARY PROGRAM

6:15 P.M. ....Sharon Duke Estroff, *Can I Have a Cell Phone for Hanukkah?: The Essential Scoop on Raising Modern Jewish Kids.*

### EVENING AUTHOR LECTURE

7:30 P.M. ....Henry Winkler, *Life of Me, The # 14: Enter at Your Own Risk (Hank Zipzer)*

## MONDAY, NOVEMBER 10

*Bookstore Hours: 8:30 a.m.-9:30 p.m.*

### MID-MORNING AUTHOR LECTURE

10:00 A.M. ....Adam Mansbach, *The End of the Jews: A Novel*

### AUTHOR LECTURE AND LUNCH

12:00 P.M. ....Caroline B. Glick, *Shackled Warrior: Israel and The Global Jihad*

### AUTHOR LECTURE, LIBRARY PROGRAM

2:00 P.M. ....Jerry White, *I Will Not Be Broken: Five Steps to Overcome a Life Crisis*

### AUTHOR LECTURE, LIBRARY PROGRAM

3:30 P.M. ....David B. Goldstein, *Jacob's Legacy: A Genetic View of Jewish History*

### AUTHOR LECTURE, LIBRARY PROGRAM

5:00 P.M. ....Leonard Saxe, *Ten Days of Birthright Israel: A Journey in Young Adult Identity*

### EVENING AUTHOR LECTURE

7:30 P.M. ....Jonathan Safran Foer, *Everything is Illuminated and Extremely Loud and Incredibly Close*

### HIGH SCHOOL OF JEWISH STUDIES EDUCATION EVENT

7:00 P.M. ....Leonard Saxe will present "Birthright Israel" and meet with students

## TUESDAY, NOVEMBER 11

*Bookstore Hours: 8:30 a.m.-9:30 p.m.*

### MID-MORNING AUTHOR LECTURE

10:00 A.M. ....Peter Manseau, *Songs for the Butcher's Daughter: A Novel*

### AUTHOR LECTURE AND LUNCH

12:00 P.M. ....Michael Bart, *Until Our Last Breath: A Holocaust Story of Love and Partisan Resistance*

### AUTHOR LECTURE, LIBRARY PROGRAM

2:00 P.M. ....Rabbi Elie Kaplan Spitz, *Healing from Despair - Choosing Wholeness in a Broken World*

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# FAIR QUICK REFERENCE GUIDE 2008

America Private Wealth Management

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## AUTHOR LECTURE, LIBRARY PROGRAM

3:30 P.M. ....Jesse Kellerman, *The Genius*

## AUTHOR LECTURE, LIBRARY PROGRAM

5:00 P.M. ....Rabbi Philip Graubart, *A Suicide Note, A Murder, A Rabbi's Obsession with Death, Loss and Renewal*

## EVENING AUTHOR LECTURE

7:30 P.M. ....Daniel C. Kurtzer and Scott B. Lasensky, *Negotiating Arab-Israeli Peace: American Leadership in the Middle East*

## WEDNESDAY, NOVEMBER 12

*Bookstore Hours: 8:30 a.m.-9:30 p.m.*

## MID-MORNING AUTHOR LECTURE

10:00 A.M. ....Nancy Rips, *Seder Stories: Passover Thoughts on Food, Family, and Freedom*

## AUTHOR LECTURE AND LUNCH

12:00 P.M. ....Michael Wex, *Just Say Nu: Yiddish for Every Occasion (When English Just Won't Do)*

## AUTHOR LECTURE, LIBRARY PROGRAM

2:00 P.M. ....Mimi Schwartz, *Good Neighbors, Bad Times: Echoes of My Father's German Village*

## AUTHOR LECTURE, LIBRARY PROGRAM

3:30 P.M. ....Rabbi Wayne Dosick, *20 Minute Kabbalah: The Daily Personal Spiritual Practice That Brings You to G-d, Your Soul-knowing, and Your Heart's Desires*

## AUTHOR LECTURE, LIBRARY PROGRAM

5:00 P.M. ....Jonathan Kirsch, *The Grand Inquisitor's Manual: A History of Terror in the Name of G-d*

## EVENING AUTHOR LECTURE

### 5TH ANNUAL MURRAY GOODMAN MEMORIAL LECTURE

7:30 P.M. ....Martin Fletcher, *Breaking News: A Stunning and Memorable Account of Reporting from Some of the Most Dangerous Places in the World*

## THURSDAY, NOVEMBER 13

*Bookstore Hours: 8:30 a.m.-9:30 p.m.*

## MID-MORNING AUTHOR LECTURE

10:00 A.M. ....Ariel Sabar, *My Father's Paradise: A Son's Search for His Jewish Past in Kurdish Iraq*

## AUTHOR LECTURE AND LUNCH

12:00 P.M. ....Tania Grossinger, *Growing up at Grossinger's*

## AUTHOR LECTURE, LIBRARY PROGRAM

2:00 P.M. ....Yitta Halberstam, *Small Miracles of the Holocaust: Extraordinary Coincidences of Faith, Hope and Survival*

## AUTHOR LECTURE, LIBRARY PROGRAM

3:30 P.M. ....Rabbi Simcha Weinstein, *Shtick Shift: Jewish Humor in the 21st Century*

## GRAND FINALE EVENING AUTHOR LECTURE

7:30 P.M. ....Christopher Hitchens & Rabbi David Wolpe, *God Is Not Great: How Religion Poisons Everything and Why Faith Matters*

## SUNDAY, NOVEMBER 23: at Temple Solel, Encinitas

10:00 A.M., ....Peninnah Schram, *The Hungry Clothes and Other Jewish Folktales*  
at Temple Solel, Encinitas



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## 14th Annual San Diego Jewish Book Fair

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— See page 20 —

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*The views expressed are only those of the authors and not necessarily those of the JCC.*

*Bookstore Hours*  
8:30 A.M.-9:30 P.M.

## WEDNESDAY, NOVEMBER 12

### MORNING AUTHOR LECTURE

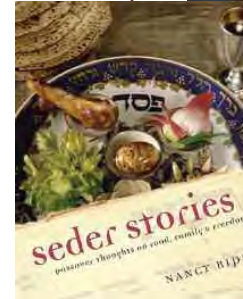
10:00 A.M. ....Nancy Rips, *Seder Stories:*

*Passover Thoughts on Food, Family and Freedom*

So, you're having a seder this year. Of course, there are Haggadahs galore to help prepare the ceremony, and now Nancy Rips, Omaha's very own Book Maven, has compiled 101 stories of others' childhood memories of their seders. Some of them are famous, like Rabbi Harold Kushner, attorney Alan Dershowitz, Richard Dreyfus, Joan Rivers and Billy Crystal. Others are famous only within their circle of friends and family. Some of the stories are funny, some poignant, all are thought-provoking and worth reading.

Book Signing Follows • Admission: \$7.50/Member: \$9.50/Non-Member • Coffee and tea will be served

GENEROUSLY SUPPORTED BY NANCY & ALBERTO ALVAREZ-CALDERON



Nancy Rips

### AUTHOR LECTURE AND LUNCH

12:00 P.M. ....Michael Wex, *Just Say Nu: Yiddish for Every Occasion*  
*(When English Just Won't Do)*

Michael Wex, dynamic speaker and hilarious raconteur, offers a series of essays exploring some of the most interesting nuances of the cleverest language people have ever spoken. Wex is a Canadian author whose previous book of Yiddishisms, *Born to Kvetch*, was a surprise best seller. He explains Yiddish phrases so that you will speak with the sophistication of a professor.

Book Signing Follows • Admission: \$13.00/Member: \$16.00/Non-Member

Glatf Kasher Box Lunch Included. Reservations Required

Rush tickets/\$12.00 at the door • No food served

Co-Sponsored by Hadassah and The 12th International Association of Yiddish Clubs  
Conference: October 24-27. San Diego Marriot La Jolla • [www.derbay.org/lajolla](http://www.derbay.org/lajolla)



Michael Wex

### AUTHOR LECTURE, LIBRARY PROGRAM

2:00 P.M. ....Mimi Schwartz, *Good Neighbors, Bad Times:*  
*Echoes of My Father's German Village*

Mimi Schwartz's father was born in 1898, growing up in a German village of 1200—half Jewish and half gentile. She relates his memories of a community in which mutual friendship and respect helped the residents survive together, even through the Holocaust. *Good Neighbors, Bad Times: Echoes of My Father's German Village*, is a story of survival through small kindnesses while genocide raged all around. Schwartz is a veteran speaker and presenter, who offers workshops nationwide and abroad.

Book Signing Follows • Free Admission

AUTHOR'S BOOKS DONATED BY DR. ANDREW & ERNA VITERBI



Mimi Schwartz

### AUTHOR LECTURE, LIBRARY PROGRAM

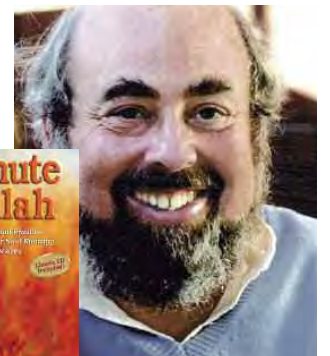
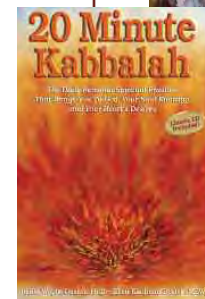
3:30 P.M. ....Rabbi Wayne Dosick, *20 Minute Kabbalah:*  
*The Daily Personal Spiritual Practice That Brings You*  
*to G-d, Your Soul-knowing, and Your Heart's Desires*

Wayne Dosick, local Rabbi and prolific author, and his wife Ellen Kaufman, a practicing psychotherapist for more than 25 years, provide you with a spiritual recipe, derived from the deepest sources of our mystical tradition, that is doable and affordable in time and energy. "If you do it, it will work." Their approach is for all Jewish spiritual seekers.

The book comes with an accompanying CD. (Ellen Kaufman, Co-author, not appearing)

Book Signing Follows • Free Admission

CO-SPONSORED BY THE ELIJAH MINYAN



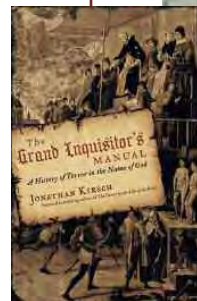
Rabbi  
Wayne Dosick

## AUTHOR LECTURE, LIBRARY PROGRAM

5:00 P.M. ....Jonathan Kirsch, *The Grand Inquisitor's Manual: A History of Terror in the Name of G-d*

Jonathan Kirsch, an intellectual property attorney in Los Angeles, is a fabulous speaker and prolific writer who has written 10 books on the topic of religion's use of power over others throughout history. In his current work, Kirsch tears open the Spanish Inquisition and shows us how the Inquisition stands as a universal and ineradicable symbol of the terror that results when absolute power works its corruptions. While the Inquisition may have started as an internal search for heretics within the Catholic Church, its torture chambers were eventually directed at Muslims and Jews.

Book Signing Follows • Free Admission



Jonathan Kirsch

## EVENING AUTHOR LECTURE

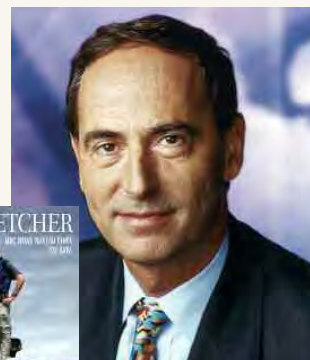
### 5TH ANNUAL MURRAY GOODMAN MEMORIAL LECTURE

7:30 P.M. ....Martin Fletcher, *Breaking News: A Stunning and Memorable Account of Reporting from Some of the Most Dangerous Places in the World*

Martin Fletcher, NBC Tel-Aviv Bureau Chief, rose from cameraman to leading TV war correspondent, conquering fear while facing murderers and warlords. This vivid account of his 30-year career dodging bullets on the front lines of the world's hot spots portrays both the suffering around him and the "machismo" of war correspondents. His own family's Holocaust history frames his fast-paced moving narrative on the risks, rewards and lessons of reporting from the world's most dangerous places. In a world obsessed with celebrities, Fletcher focuses on those left behind, why we should care and how one stays sane amidst such pain.

Book Signing Follows • Admission: \$14.00/Member: \$17.00/Non-Member

UNDERWRITTEN BY: ANONYMOUS (2) • NANCY & ALBERTO ALVAREZ-CALDERON • SONDR A & ROBERT BERK PHYLIS COHN & ARTHUR BRODY • CONGREGATION BETH EL • ELAINE & PETER CHORTEK • MARTHA FARISH & JOSEPH COHEN • LINDA & ERIC DANIELS • TERESA & MERLE FISCHLOWITZ • ELAINE & MURRAY GALINSON • JOSEPH & DOROTHY GOLDBERG CHARITABLE TRUST • ZELDA GOODMAN • BRYNA HABER • JERRI-ANN & GARY JACOBS JEWISH COMMUNITY FOUNDATION • SHERRY & LAWRENCE KLINE • BARBARA & MATHEW LOONIN • JEAN MAYER SUSAN POLIS-SCHUTZ • JULIE & LOWELL POTIKER • SHEILA POTIKER • PRICE-GALINSON COLLABORATIVE FUND AT PRICE CHARITIES • LAURAYNE & SANDFORD RATNER • SEMPRA ENERGY • BARBARA & LAWRENCE SHERMAN DOCTOR BOB & MAO SHILLMAN AND THE SHILLMAN FOUNDATION • ASHLEY & RYAN STONE • GLORIA & ROD STONE MARJORIE KAPLAN & J.J. SURBECK • TARGET • UNITED JEWISH FEDERATION OF SAN DIEGO COUNTY • U.S. TRUST, BANK OF AMERICA PRIVATE WEALTH MANAGEMENT • SELTZER CAPLAN MCMAHON VITEK, A LAW CORPORATION VITERBI FAMILY FOUNDATION AND DR. ANDREW & ERNA VITERBI



Martin Fletcher

# SAVE THE DATE! SUNDAY, JANUARY 25, 2009

## FOR THE AGENCY FOR JEWISH EDUCATION'S

### YOM LIMMUD:

# SAN DIEGO'S COMMUNITY DAY OF LEARNING

at the Lawrence Family Jewish Community Center, JACOBS FAMILY CAMPUS, 4126 Executive Drive, La Jolla, CA 92037

Yom Limmud: San Diego's Community Day of Learning is a program of the Agency for Jewish Education of San Diego County and is not associated with Britain's Limmud, Limmud NY, Limmud LA or any other affiliate of Limmud International

The Agency for Jewish Education is a proud partner of the 2008 San Diego Jewish Book Fair



For more information, contact: Agency for Jewish Education  
4950 Murphy Canyon Road, 2nd Floor, San Diego, CA 92123  
858.268.9200 or [www.ajesd.org](http://www.ajesd.org)

*Bookstore Hours*  
8:30 A.M. - 9:30 P.M.

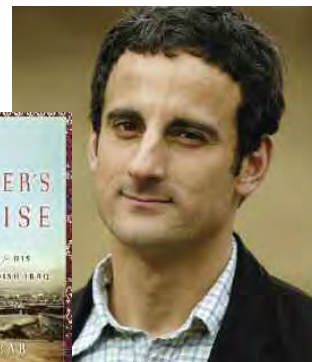
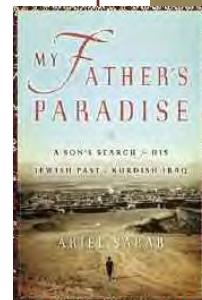
## THURSDAY, NOVEMBER 13

### MORNING AUTHOR LECTURE

**10:00 A.M.**.....**Ariel Sabar, *My Father's Paradise: A Son's Search for His Jewish Past in Kurdish Iraq***

In the 1980s, Yona Sabar was a UCLA professor with a passion for his native language, Aramaic. His son Ariel was an aspiring rock and roll drummer who was embarrassed by his anachronistic father. Recently, the birth of Ariel's son prompted the journalist to travel with his father to Iraq to find Yona's birthplace and learn the history of their Kurdish Jewish ancestors. Ariel's quest to understand his father and to reconcile past and present is a tale of hope and continuity for future generations of Jews.

Book Signing Follows • Admission: \$7.50/Member:\$9.50/Non-Member \* Coffee and tea will be served



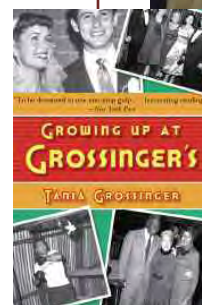
Ariel Sabar

### AUTHOR LECTURE AND LUNCH

**12:00 P.M.** .....**Tania Grossinger, *Growing Up at Grossinger's***

From 1919 to 1986, Grossinger's Catskill Resort Hotel was a summer retreat from city heat for New York Jews. It entertained the great, the near-great, and the not-so-great—both Jewish and Gentile. Publicist, freelancer and author Tania Grossinger grew up there, living a life not unlike the Plaza Hotel's Eloise—but set to the background of (*Dirty Dancing*). This reissued coming-of-age story is a nostalgic piece on a closed chapter of the Jewish American experience.

Book Signing Follows • Admission: \$13.00/Member: \$16.00/Non-Member • Glatt Kosher Box Lunch Included. Reservations Required - Rush tickets/\$12.00 at the door - No food served



Tania Grossinger

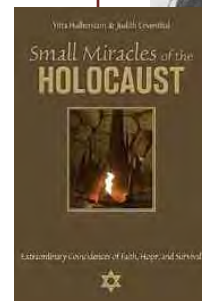
### AUTHOR LECTURE, LIBRARY PROGRAM

**2:00 P.M.** .....**Yitta Halberstam, *Small Miracles of the Holocaust: Extraordinary Coincidences of Faith, Hope, and Survival***

Yitta Halberstam returns to the SDJBF with the latest volume in the (*Small Miracles*) collections of real-life vignettes with upbeat twisted endings. She and co-author Leventhal, both children of survivors, wanted to write a book that would attract a wider-than-usual audience for Holocaust literature by combining education with entertainment. Whereas evil is the focus of most Holocaust material, Yitta and Judith tell the history of the Holocaust with “stories where sparks of divinity resided in the ashes of evil.” (Judith Leventhal, Co-author, not appearing.)

Book Signing Follows • Free Admission

CO-PRESENTED BY THE HOLOCAUST EDUCATION PROGRAM.  
SAMUEL AND REBECCA ASTOR JUDAICA LIBRARY



Yitta Halberstam

### AUTHOR LECTURE, LIBRARY PROGRAM

**3:30 P.M.** .....**Rabbi Simcha Weinstein, *Shtick Shift: Jewish Humor in the 21st Century***

The life of young Simcha Weinstein (*Up, Up and Oy Vey*) embodied a paradigm shift - his devotion to comic book superheroes and the film industry led him to a rabbinic career in Jewish outreach. His second book examines the “shtück shift” in Jewish comedy, in which the understated Jewish flavor of Seinfeld-type humor has switched to a matter-of-factness that would make early Jewish comics cringe. The Comic Book Rabbi's return to the SDJBF promises another witty and entertaining presentation.

Book Signing Follows • Free Admission



Rabbi Simcha Weinstein



# GRAND FINALE EVENING AUTHOR LECTURE

7:30 P.M. ....**Christopher Hitchens, *God is Not Great: How Religion Poisons Everything***  
and **Rabbi David Wolpe, *Why Faith Matters***

Join us for a lively conversation between prolific writer and revered Rabbi David Wolpe and widely published and often-acerbic journalist Christopher Hitchens. Hitchens' book is a secular polemic against religion and its role in world events, giving us on-the-ground glimpses of the terrible wars and despotism perpetrated in the name of religion. Hitchens' and Wolpe's greatly differing views will undoubtedly provoke a heated discussion as a Rabbi devoted to the Jewish faith and the importance of faith in the 21st century squares off with the journalist who denounces all faiths.



Rabbi David Wolpe

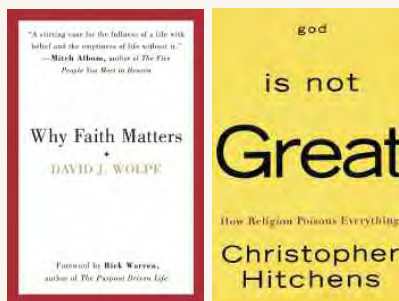


Christopher Hitchens

Book Signing Follows • Admission: \$16.00/Member: \$20.00/Non-Member

LITERARY CIRCLE PARTNER WITH THE AUTHOR, GLORIA & RODNEY STONE

GENEROUSLY SUPPORTED BY THE UNITED JEWISH FEDERATION OF SAN DIEGO COUNTY



*Author's Books Only*

## SUNDAY, NOVEMBER 23 AN INVITATION TO SAN DIEGO STUDENTS AND THEIR FAMILIES Event Held at Temple Solel, Encinitas

10:00 A.M.....**Peninnah Schram, *The Hungry Clothes and Other Jewish Folktales***

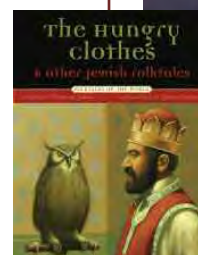
The stories we hear in childhood from our parents, grandparents, teachers and caregivers teach us their values, beliefs, culture and traditions. Folk tales nourish our sense of wonder and curiosity about the world. This Jewish folklore collection presents a diverse selection of Ashkenazi and Sephardic fairy tales, legends, parables, fables, tall tales, funny anecdotes and supernaturally mystical narratives. Join legendary storyteller and author Peninnah Schram for a delightfully entertaining presentation.

Book Signing Follows • Free Admission

CO-PRESENTED BY TEMPLE SOLEL



Peninnah Schram



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- Jewish Book World
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- Sami Rohr Prize for Jewish Literature
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San Diego's only Jewish institution dedicated solely to presenting high quality, nationally recognized arts & culture programs which are unique to our region

Michael Flaster, Board President

The mission of the CJC is to expand and enrich cultural life in San Diego by presenting the finest in Jewish artistic expression, encouraging the preservation of Jewish culture and heritage, and nurturing new creativity in the arts. The CJC offers a wide variety of multidisciplinary artistic programs that explore cultural identities and perspectives, promote cross cultural understanding, and highlight human themes of family, tolerance, compassion, and hope. Its facilities feature a 500-seat theatre, a Judaica library, an art gallery, and a community Holocaust Memorial Garden.

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San Diego  
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San Diego  
Jewish Film Festival

San Diego  
Jewish Music Festival

Library Events  
Holocaust Education Program

J★Company Youth Theatre

JCC Maccabi ArtsFest

Ongoing New Programs

[www.sdcjc.org](http://www.sdcjc.org)

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the Association of Jewish Libraries

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[www.lfjcc.org](http://www.lfjcc.org)

## UPCOMING EVENTS 2008

### SEPTEMBER:

September 11–October 30

**New on the Scene:  
Emerging Jewish Artists  
Gotthelf Art Galley**

Our first exhibit of the season applauds those who are choosing to make creating art a full-time vocation and who persevere in a highly competitive and ever-changing environment. Working in a variety of mediums, the featured artists include Ali Silverstien, Steve Gould, Joanna Neborsky, Wendy Shapiro and Debbie Kupinsky.

Curated by: Vivian Ressler and Randy Savarese

**Free Admission**

### OCTOBER

October 12, 5:30 P.M.

**Israel Philharmonic  
Orchestra Evening:  
*A Prelude to the Performance*  
San Diego Jewish Music Festival**

Partnering with La Jolla Music Society, the San Diego Jewish Music Festival will sponsor an Israel Philharmonic Orchestra evening. This event will include lectures, panel discussion, the screening of a documentary on the orchestra and a visual display.

**\$16.50/JCC Member; \$19.50/Non-member**

**Includes a light dinner**



October 19, 7:00 P.M.

**Film Screening:  
*My Father My Lord*  
Garfield Theatre**

19th Annual San Diego Jewish Film Festival.  
Again Sponsored By The Mizel Family Foundation

In this hauntingly beautiful drama by director David Volach, acclaimed Israeli actor Assi Dayan stars as an ultra-Orthodox rabbi whose devotion to his religious faith blinds him to the needs of his wife and young son. A wrenching, contemporary retelling of the Abraham and Issac tale, *My Father My Lord* won the Best Feature Film award at Tribeca Film Festival.

2007. Directed by David Volach. Israel.  
Hebrew with English subtitles. 80 min.. Drama

### DECEMBER

December 3, 2008-February 25, 2009

**Reclaim, Rework, Recreate:  
The Gotthelf Goes Green  
Gotthelf Art Gallery**

The Gotthelf Art Gallery presents an exhibition utilizing only recycled and repurposed materials. Our participating artists have created a wonderful array of unique and unusual art. This exciting show explores the whimsy and creativity of Tony Berlant, Liz Mamorsky, Marilyn Mitchell and Jody Silver.

**Free Admission**



The San Diego Jewish Film Festival, sponsored by the Mizel Family Foundation, presents short-subject, documentary and feature films, an international roster of guest artists, special Underwriter events and themed programs for all ages.



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The San Diego Jewish Book Fair is the largest and most respected Jewish book fair in the nation, and the largest literature-related event in San Diego County.



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Featuring top Jewish talent from around the world, the Festival has earned national recognition and continues to enrich the musical landscape in San Diego.

## THE GOTTHELF ART GALLERY

The Gallery presents the finest in Jewish artistic expressions, encouraging the preservation of Jewish culture and heritage, and nurturing new creativity in the arts.



Samuel and Rebecca Astor  
JUDAICA LIBRARY

The Library has an extensive offering of literary, music, and multimedia programs throughout the year, and provides educational resources such as the Holocaust Education Program.



San Diego's leading diverse youth theatre company featuring exceptionally talented young performers in the Broadway tradition.

## Events 2008 *continued*

### DECEMBER 4-14

#### Into the Woods

J★Company Youth Theatre,  
Garfield Theatre

An ambivalent Cinderella? A blood-thirsty Little Red Ridinghood? A Prince Charming with a roving eye? They're all among the characters in Stephen Sondheim's fractured fairy tale. Come see all of your favorite Grimm's fairytales and see what happens when their paths collide.

\$11/JCC Member; \$17/Non Member

### DECEMBER 10, 7:30 P.M.

Jewish Poets—Jewish Voices  
Astor Judaica Library

An evening featuring local Jewish poets followed by a half hour of open mike readings. Bring your poetry or just listen.

Poets: Joy Heitzmann, Sally Scheinok (Yiddish), Hal Wingard

Free Admission

RSVP: (858) 362-1174 • [hadasb@lfjcc.com](mailto:hadasb@lfjcc.com).

## SAVE THE DATE 2009

### JANUARY 18

Film Screening: TBA  
San Diego Jewish Film Festival  
Again Sponsored by  
The Mizel Family Foundation  
Garfield Theatre

### FEBRUARY 4-15

19th Annual San Diego  
Jewish Film Festival  
Various Locations

San Diego Jewish Film Festival  
Again Sponsored by  
The Mizel Family Foundation

### MARCH 5-22

Blockbuster Musical TBA  
J★Company Youth Theatre,  
Garfield Theatre

### MARCH 18-MAY 21

Art Survives: Expressions  
from the Holocaust  
Gothelf Art Gallery

### MARCH 30, 31, APRIL 1

Jacob Goldberg Series 2009  
*A Year of Decision:*

Against the backdrop of a new American Administration, Israel will face a moment of truth on all four fronts: a nuclear Iran; Hizbalization of Lebanon; peace with Syria; and imminent showdown with Hamas. Which course of action will Israel take?

Samuel and Rebecca Astor Judaica  
Library, Garfield Theatre

### MAY 7-17

*Fireflies: The Story of  
the Terezin Concentration  
Camp Artists*

Featuring the Original  
Children's Opera, Brundibar  
J★Company Youth Theatre,  
Garfield Theatre

### AUGUST 9-14

2009 JCC Maccabi ArtsFest  
Orange County, CA

### SPRING 2009

10th Annual San Diego Jewish Music Festival  
Garfield Theatre

*Cost and programs are subject to change without notice.*

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- Reserved Parking to Evening lectures

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- Reserved Parking to Evening lectures

### AUTHORS \$2,500 - PRODUCTION UNDERWRITER

- Recognition as a designated Production Underwriter in all printed materials (Production Area: Brochure, Author Travel)
- 2 Tickets to all Book Fair Events
- Reserved Parking to Evening lecture

### FIFTH ANNUAL MURRAY GOODMAN MEMORIAL LECTURE SPONSOR \$2,000

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- 2 Tickets to all Book Fair Events
- Reserved Parking to Evening lectures

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- 2 Tickets to all Book Fair Events

### SCRIBES \$425

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- Reserved Parking to evening lectures

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- 2 Tickets to all Book Fair Events
- Reserved Parking to evening lectures

### LIBRARIANS AND ABOVE RECEIVE:

- Priority Seating for Evening Speakers
- Invitation to Underwriter Receptions

**Fair Market Value:** \$10 for each speaker attended plus \$10 for each dinner reception attended.



We invite you to join the Artist Circle. Your support ensures the CJC can continue to achieve its mission by maintaining the highest level of excellence in programming and continuously modifying, enhancing and expanding offerings.

For more information, call Stephanie Krieger, Associate Director of Development:  
 (858) 362-1355

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One Book, One San Diego is a community-wide reading initiative that encourages San Diegans to read and discuss the same book.

Support KPBS by purchasing your copy of *The Zookeeper's Wife* at [kpbs.org](http://kpbs.org).



[www.kpbs.org](http://www.kpbs.org)

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### Steimatzky Bookstore

Steimatzky Bookstore, Los Angeles, brings everything in Hebrew: books, music, videos, audio video courses, dictionaries, and more. [www.stmus.com](http://www.stmus.com)

### Chabad-Atara's

More than a book store—a Judaica adventure: books of religious interests. This slogan of Mid-City Chabad tells it all. Located at 450 North Fairfax Avenue. Phone: (323) 655-9282.

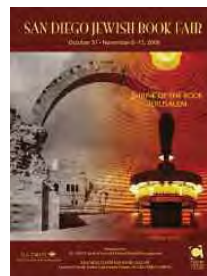
## ABOUT THE COVER:

The Arch, all that remains of the Hurva (not its original name—hurva means “ruins”) Synagogue in the Jewish Quarter of Jerusalem’s Old City, appears to lead directly into the core of the Shrine of the Book, located at the Israel Museum in the modern city of Jerusalem. The Hurva, built in the 1840s in grand Neo-Byzantine style was once one of the largest buildings in the Old City. The synagogue was destroyed during the 1948 war. After the Six-Day War, the Government of Israel restored one arch among the four arches that once supported the lofty dome that graced the synagogue. This arch became a symbol of the synagogue and many other institutions in the quarter. At present, the Hurvah is being restored and fully refurbished so that the site can once again be used as a Synagogue.

— Dr. Risa Levitt Kohn, Director, Jewish Studies Program, San Diego State University

“The Shrine of the Book is an iconic building, wherein are housed the most significant spiritual treasure of the Jewish nation: the world-famous Dead Sea Scrolls. This museum combines the old and the new. Ancient Jewish manuscripts from 2,000 years ago, including the oldest biblical manuscripts on earth, are displayed in a modernist structure designed to symbolize the idea of rebirth. This exceptional construction is part of the multi-disciplinary Israel Museum, Jerusalem, synthesizing in a visual-architectural metaphor the vital essence of the modern State of Israel.”

— Adolfo Roitman, Ph.D., Curator of the Dead Sea Scrolls, The Israel Museum



## PARKING

For your convenience, the following parking lots will be available.

### THE PARKING GARAGE

#### La Jolla Executive Tower

across the street from the LfJCC is available for parking after 6:00 P.M., and all day Sunday.

### FREE OF CHARGE

### THE EAST LOT OF THE LfJCC

#### For All Evening Lectures

on Genesee Avenue is reserved for San Diego Jewish Book Fair Underwriters who are at the Authors level or above.

## REFRESHMENTS

Glatt kosher food available during Book Fair events.

## Pittluck Café

Located in the Fischer Food Pavilion, will be open 8:00 A.M.—7:00 P.M.

*Kosher Style,  
Dairy Only*



## SAN DIEGO JEWISH BOOK FAIR MEMBERSHIP PROMOTION\*

JOIN NOW! Join the Lawrence Family Jewish Community Center, JACOBS FAMILY CAMPUS today and start taking advantage of all that this beautiful Center has to offer. As a special offer to Book Fair attendees we will waive your registration fee and give you an extra month FREE! (That's 13 months for the price of 12 months—a savings that could add up to as much as \$290.) Our membership team is available to sign you up, or to answer any questions you may have.

Please call us at (858) 362-1115 or (858) 362-1116 or stop by while you are at the Book Fair.

Thank you for coming to the San Diego Jewish Book Fair.

\* Valid for Non-members only

14TH ANNUAL SAN DIEGO JEWISH BOOK FAIR REGISTRATION FORM & INFORMATION

Seating is limited. Complete and return the form with payment and a self addressed stamped envelope to assure your reservation. Tickets will be sent by return mail for orders received by October 23, 2008. After that date, tickets will be held at the JCC Box Office. Return this form to Lawrence Family Jewish Community Center, JACOBS FAMILY CAMPUS, Attn: Book Fair, 4126 Executive Drive, La Jolla, CA 92037-1348.

TICKETS

FOR INFORMATION AND TICKETS CALL THE JCC BOX OFFICE: (858) 362-1348

TICKETS ARE NON-REFUNDABLE: Exchanges in advance will be made (availability permitting)

The ticket price includes a \$1.50 facility fee to help offset the cost of utilities and theatre operations.

SPACE IS LIMITED—BUY TICKETS EARLY! RESERVED SECTION FOR UNDERWRITERS

Ticket Orders:

Tickets will be held at the JCC Box Office for orders received after Thursday, October 23, 2008.

1) BY MAIL: Return the attached form with check payable to: JCC/Book Fair or with credit card information and signature.

PLEASE ENCLOSE A SELF-ADDRESSED STAMPED ENVELOPE

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2) BY PHONE/FAX: Call the JCC Box Office at (858) 362-1348 or (858) 362-1365 or FAX order with credit card info. to (858) 457-2422.

3) IN PERSON: Purchase tickets at the JCC Box Office, 4126 Executive Drive, La Jolla, weekdays 9:00 A.M.–5:00 P.M.

4) AT THE DOOR: Tickets will be available one hour prior to lecture start, space permitting.

5) GROUP RATES: Group rates are available. For questions regarding group rate, please call the JCC Box Office at (858) 362-1348 or (858) 362-1365

The San Diego Center for Jewish Culture at the Lawrence Family Jewish Community Center, JACOBS FAMILY CAMPUS will not be liable for any loss or damage or claim for refund occasioned by the non-appearance of any scheduled author or the cancellation of any program due to causes not within its control.

The views expressed are only those of the authors and not necessarily those of the LFJCC.

NOTE: Bring this brochure with you to the Book Fair, and refer to the centerfold "Quick Reference Guide" for complete schedule.

Table with columns: LECTURES, DATE/TIME, General Admission Member/Non-Memb., Number of Tickets, Senior/Students Member/Non-Memb., Number of Tickets, Total Amount. Includes rows for various lecturers like KERET, WELER, LACK, HANDLER, WISSE, BLECH-DOLINER, WINKLER, MANSBACH, GLICK, SAFRAN FOER, MANSEAU, BART, KURTZER-LASENSKY, RIPS, WEX, FLETCHER, SABAR, GROSSINGER, HITCHENS-WOLPE. Also includes an UNDERWRITER PASS section and a GRAND TOTAL row.

\* Includes Lunch (Reservations required)

GRAND TOTAL

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